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**Crowe Lake
Waterway
Association
Executive
Board
2013-14**

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Crowe Lake Waterway Association, P.O. Box 192, Marmora, Ontario K0K 2M0 www.clwa.ca

CLWA HOTie Award Nominee

The Crowe Lake Waterway Association has been nominated for Organization of the Year in the Hastings County Opportunities in Tourism (HOTie) Awards program. The program is to recognize businesses and organizations that have made significant contributions to tourism in Hastings County.

The Organization of the Year Award nominees are profit or non-profit organizations whose products or services enhance the tourism in Hastings County.

The award nomination was submitted through the Marmora and Lake Economic Development office. The Top 3 nominees in each category will be announced September 28 and the winners on October 18th. Also nominated from Marmora are Crowe Lake Cruises, Country Cuisine Café and Catering, Marmora #7 Classic Cruisers, and Leo Provost.

Fireworks Behind the Scenes

from Bill Neill

If you have ever been involved in a stage play production, you know how much goes on behind the scenes to make a good show. Our annual fireworks display is like that. The explosions and starbursts go on for about 15 minutes, but getting ready for that takes months of preparation. We thought you might like a look behind the scenes of the 2013 fireworks program.

October 2012: We review the summer 2012 fireworks presentation to identify positives and problems, set the 2013 date and request support from the pyrotechnics detonation team and Bonter marine for the use of the barge.

January: Confirm the date with the detonation team and Bonter Marine, negotiate final fireworks order and price with the fireworks supply company. Review the budget and start to look for funding sources.

March / April: We try to get our membership renewal letters out sometime in April. We want you to

renew but we rely on donations from our members for most of our financing of the fireworks show and we need the cash-flow from our renewals to make commitments and down payments to our suppliers. Do we have funds we need?

See ...*Fireworks*

On page 9

Election Results

The CLWA Executive Board has a new member and a Secretary. Brian Facey was elected to the Board at the AGM in July. Vesa Koivusalo volunteered to serve as Secretary shortly after the AGM and his offer was immediately accepted by the Board.

The list of Officers and Executive Board is shown above.



The World Famous Boat Parade... Just before the Fireworks

Fall

Crowe Lake Matters

2013

Words from the President

It is hard to believe the summer is over already. It seems like just a few days ago we were talking about fireworks and fishing derbies and the AGM. It went quickly but I think it was a very successful season for your Association. The article about the AGM, pages 6 and 7, should show how successful we were.

Our finances are in good shape, the number of you who donated to support our programs and the amount you donated is up, our membership renewal rate was 95%, and we've added more new members than in the past 4 years. The boat parade had more boats than ever and the fireworks were enjoyed by hundreds of people on docks, on shore and in camp grounds around the lake. The website is growing with new pages and links and you should visit it regularly.

The Executive Board is a great group of people and I think we work well together. We have a Secretary, finally, with Vesa Koivusalo volunteering to take it on and a new member Brian Facey.

We added a committee assignment, Public Relation, and are extending our network.

We are already looking at next summer's schedule. The World Famous Lighted Boat Parade and Fireworks on the Lake will be bigger and better. Many folks take the chance to share the patriotic spirit and the all-inclusive feeling of this lake event. We are looking at the possibility of a program with a major recreation association and maybe something with the Marmora Tourism office. And we want to publicize the Fishing Derby and the Photo Contest across a wider area to draw more participants.

CLWA has been nominated as Organization of the Year in the Hastings County Opportunities in Tourism program. It is an honor but it is really a testimony to how well the Board works, how much you enjoy and support CLWA, and how we are playing a role in the community.

Ritch Smith

We appreciate your ideas at :

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CVCA UPDATE

In prior issues of the Crowe Lake Matters newsletter we talked about the financial problems at Crowe Valley Conservation Authority (CVCA). These problems led to a full-scale review by the CVCA Board of the CVCA finances, the state of their infrastructure and equipment, etc. The Marmora and Lake Council has been a key player in the review. It appears that changes are not far off.

There is some news and there is a lot yet to be decided. Sandy Fraser, a CLWA member, is the Marmora and Lake municipal representative on the CVCA Board. He spoke at the AGM about recent developments at CVCA and some of the changes being considered.

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An engineering study several years ago identified needed repairs to the CVCA infrastructure. A CVCA long-range plan was developed in 2012 to address 20 years of underfunding. High priority was given to the need for repairs to the Marmora, Wollaston and Belmont Dams. Sandy reported that funding has been obtained from the Ministry of Natural Resources Water Erosion Control Infrastructure (WECI) fund to begin work on these dams. The WECI funding of \$139,000 will allow for work on those three dams to address the health and safety of the public and the workers.

A CVCA Board committee was set up last summer to look at options for management and operations of CVCA. A management agreement with the Quinte Conservation Authority (QCA) has been proposed. The QCA boundary abuts the CVCA district lines with its headquarters in Belleville. The QCA is about three times the size of CVCA. It has 39 water control structures, 6,000 sq. km of territory under management, 30,000 acres of land and a staff of 28. By comparison, the CVCA has 13 dams, 2,000 sq. km of territory and 1,300 acres of park.

The agreement details are still being developed. The QCA is preparing a detailed pricing quote to operate the CVCA that must be accepted by both CVCA and QCA. Such an agreement might allow for cost savings at CVCA by taking advantage of the greater resources at QCA, newer facilities and equipment, savings from operational efficiencies, and provide staff expertise not available at CVCA, and would have to be done with no reduction in service to local residents.

The CLWA position, presented last summer to the Marmora and Lake Council, is that our primary concern is for flood control and water level management, protection of our waterway, and an effective sustainable organization and infrastructure to do that mission. The actual organization structure to fulfill that responsibility is of secondary importance.

from Ritch Smith


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Where Do I get Started On This Shoebox Of Old Pictures!!!

If you have this box of pictures, it could be a treasure trove of stories of earlier days at the cottage on Crowe Lake...or just a load of old photos that no one else is interested in.

***Talk it up!** Pass the picture collection by at least 3 sets of eyes and **listen** to what people tell you. You can just enjoy them as they are and do nothing new with them. It's your choice! Write dates and names on the top back of photos if you know the information.

***Consider your audience..** Kids about 10 and older folks about 55 plus seem to have a greater interest in "pioneer" days or relatives who once enjoyed this piece of heaven. Perhaps your audience is you and you want to organize these pictures for yourself. Would your audience be computer **savvy** or prefer a hard copy? Can you include them in the process or other decisions?

***Think about the end product** of your efforts to conserve these bits of black and white. One person framed the best photo of grandma, put it on a prominent wall and mothballed the rest of the old photos. One couple continue to add to the feature of framed photos of family on the wall behind their couch. These days, you can store all your photos digitally on your computer or on a disc (or hire a person to do that). You can input photos with a company on line who will produce a hard covered coffee-table-like book for you and ship it out to you! Its easy to spend a lot of time and money on a shoe box of pictures in recopying, printing and preserving. More is not always better. Using a form, such as the ABC's can be effective, with other people choosing photos for the letters.

*** Help is available.** Try books on scrapbooking, writing personal histories and Ancestry.ca on the computer at the Marmora and Lake Library for ideas. CLWA can provide a person to go through your pictures with you.

*** Set a timeline.** Getting started can be hard! At the end of your time, you may want something tangible that reflects your efforts. Perhaps working on one chapter will chunk the project down to a manageable size. You will need a stretch of time and place to sort. Then you may need time to stand back and reconsider if this is really what you want.

***Decide on a method of sorting.** White business envelopes are my favourite for grouping pictures together. Details about the occasion and the participants can be jotted down on the envelope in rough. Add what other people tell you as well. Commercially produced sorting ideas are available in specialty stores too.

A large flat box, like a pizza box, with cardboard pages slightly smaller than the box, allows for sorting on the pages and then storing in the box without losing the order of the pages when the working time is over. Themes, such as BOATING or SWIMMING can be handy for seeing some structure in your photos. Using house addresses or the year can help too.

***Hints** Some old photos that are stuck on sticky pages can be removed without destroying the photo by using dental floss, sliding it under one edge in a back and forth motion. You may be able to recopy them without removing the photo from the sticky backing.

Some small pictures look better enlarged. At times, enlarging make the picture look fuzzy. Perhaps you want to just take one person's image out of a larger photograph. isolating it from the rest. Some copy machines, like the one at Mary Provost's office, can put your photo in a variety of shapes!

Consider copying your black and white photos in colour for better resolution.



This old photo is of me, aged 3 ½, at Glen Allan Park, proud of mastering the large swing which could hold 2 adults.

Another story is in the background with a white cottage that had red shutters. It was moved from that location to another about 300 feet away, on round logs used as rollers, and pulled by Don Shannon Senior's farm horses.

I stood in the cottage as it was rolled along, enjoying the concept of a moving cottage!

As you sort and harvest your old photos, you may remember and record some old stories of good times on the Crowe of days gone by!

Written by Norma Crofts



Did You Know that...

- ⇒ CLWA has a Facebook Page. "Like" us the next time you're there.
- ⇒ Federal and Provincial funds have been provided for a \$3.9 million upgrade to the HWY 7 Crowe River Bridge. Work should start in 2014.
- ⇒ Marmora Township was named for the Latin word for Marble and Lake Township was named for the Viscount Gerald Lake.
- ⇒ A CLWA newsletter and membership sign are buried in the Town Hall Time Capsule.
- ⇒ This is the Centennial Year for the Marmora Town Hall. It has been used for dances, movies, and orchestras; has housed the courthouse and the jail; and in 1919 was a one-day dental center when Doctors MacKenzie, Thomson and Crawford operated on children and removed 27 sets of tonsils.
- ⇒ 2013 is the 35th Anniversary of the CLWA newsletter. In 1978, gas was 65¢ a gallon!

CLWA Pike Only Fishing Derby July 13, 2013

A CLWA member and his son were winners at the summer CLWA Pike Only Catch 'em and Keep 'em Fishing Derby in July. Bryan Ward and his son, Tyler, showed up early in the morning and came back with a winner.



Bryan's pike weighed five pounds eight ounces. It was the big fish of the day and won him a gift certificate from Chris' Live Bait. Tyler came in with a two pound eleven ounce pike. A total of 34 pike were caught and kept by the Derby contestants.

This year's Derby attracted 51 adults and 18 youth. Entrants came from all over central Ontario. The Derby is supported by Chris' Live Bait, the Ontario Ministry of Natural Resources, and the Ontario Federation of Anglers and Hunters. A complete list of the winners will be posted on the CLWA website at clwa.ca and will be published in the next newsletter.

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Highlights of the Committee Reports from the AGM

The CLWA Annual General Meeting was July 20. We opened with greetings and comments from Terry Clemens from Marmora and Lake, Ron Gerow from Havelock, Constable Mike Halvorson from the OPP, Sharlene Richardson from CVCA, and Sandy Fraser reporting on the CVCA. That portion of the meeting was well covered in the July 25 EMC News. The balance of the meeting was devoted to the CLWA Business Meeting and election of the 2013/14 Executive Board. Here is a summary of the Committee Reports.

Treasurer's Report – Elinor White

The 2012-13 year has been a very successful year on the financial front. Our "Gold Star Member" signage resulted in an increase in our member donation revenue. Revenue from Membership dues, Fireworks donations and Advertising in the newsletter is also up. Your dedicated board members managed to keep our operating expenditures on par with previous years. In the coming year we will be exploring income potential for our web site and other advertising revenues.

Membership Report – Ritch Smith

As of the AGM date, we have 170 members vs. 155 at 2012 AGM, 151 at AGM in 2011 and 146 in 2010.

Newsletter – Norma Crofts

We receive many compliments on the newsletter. For our most recent issue we sent 106 by email and 107 through the Post Office.

Photo Contest – Norma Crofts

The Photo Contest will run again this year and the categories and rules are on the web site. Deadline for submission of photos is November 1st and Pierre Chabot will be the Chair for the contest.

Water Quality Report – Sandy Fraser

Phosphorus content is very good, water clarity is fine, and the Partner Program/Calcium Content is still very good.

Boat Parade and Fireworks – Bill Neill

This was a great success again. A one day delay brought us great weather for the truly World Famous Lighted Boat Parade, with approximately 50 boats this year, and for the Fireworks on the Lake. The pyrotechnic expertise was provided by Randy Vilneff, Steve Brownson, Bob Murphy and Brynn Vilneff. Bonter Marine supplied the barge. Next year, we might consider a slight increase in the Fireworks budget. Parade Marshall Colin Oster did a great job on the loud speaker. We tried a large scale music speaker system and continue to improve our presentation.

Fishing and OFAH Report – Robert Taylor

Saturday July 13 we held the Summer Fishing Derby. The number of participants was about double last summer, but in 2012 the weather was bad. We had lots of families and that is encouraging. We also held a Winter Ice Fishing Derby in February 2013. Special thanks to Brian Phillips for his continued support of the Fishing Derby with a contribution of \$500.

We stocked the lake with walleye fingerlings in the fall of 2011 and hope to do another stocking this fall.

OFAH membership is steady at about 30. A reduced OFAH dues cost is a benefit of CLWA membership.



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Highlights of the Committee Reports from the AGM

Rock & Shoal Markers – Doug Theuerle

Dave Eason not able to place buoys this year, but Rob Harding and Ken Parton volunteered. They placed all the buoys before the May long-weekend. The CLWA greatly appreciates Dave's past support.

See the Summer newsletter for a more detailed report.

CLWA Web Site – David Savournin

The site has generated new members, requests from local businesses to advertise on it, contact from other cottage associations and similar groups, and requests for information about the lake and the community, i.e. events, cottage rentals, fishing, boating, map, and more. Online Membership Application processing is being considered for 2014.

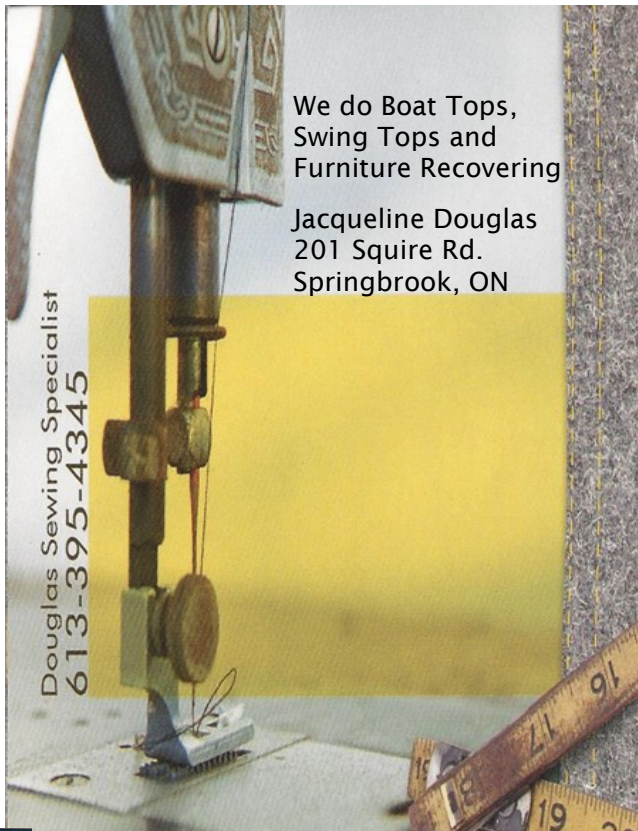
Web site advertising has good potential for additional revenue for CLWA. A few local businesses are already on the site, but more are needed and an ad policy and pricing structure needs to be determined. We're investigating whether renters of cottages around the lake would like to advertise or have a link to their rental site on our website.

Public Relations – Sandra Koivusalo

This is a new committee. The job includes making non-members aware of CLWA's existence; contacting local media, getting CLWA in publications like Comfort Country, community events announcements; and getting the CLWA website linked to other organizations.

We have increased the web site links for our website, contacted other lake associations to establish a regular exchange of information, and solidified the linkage to Marmora and Lake web site, and meet regularly with the Economic Development staff at the Visitors Centre. The libraries in Havelock, Marmora, Cordova and Madoc now display CLWA's membership brochures.

Sandy and her husband attended several events on CLWA's behalf – Cottage Succession Planning seminar at Round Lake Hall, A FOCA seminar in Toronto, and The Cottage Road Management Summit at Round Lake Hall. Sandy will also be looking to expand the contacts she has made so far.



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Is it Crow, Crowe or Marmora Lake?

In January of 1937, the Geographic Board of Canada proposed changing the name of "Crow" lake and river to "Marmora" lake and river. Their justification for the change was their concern about confusion that might arise because there was a "Crow" lake and river in Peterborough and Hastings Counties, a "Crow" bay in Seymour Township, and a large "Crow" lake in Frontenac County. They proposed changing the name to "Marmora" lake and river. A series of letters and articles in the Marmora Herald followed and they reveal some interesting ideas about the origin and the history of the name of the lake and river.

"It may perhaps be of interest to you and to the local residents to know that an original plan in the Patents Office, Toronto, the two features in question are shown as Marmora lake and Marmora river; it would therefore appear as though the name Marmora was the original name for these two features." (Geographic Board letter on January 7, 1937)

"In order to help distinguish between the Crow lake in Hastings county and the one in Frontenac, the name has been spelt "Crowe" in much of the recent advertising." And, "While it is claimed the name was derived from the Crow Indians, which frequented this district, the name "Crowe" of white settlers is also found among the early records." (Herald article January 7, 1937)

"Some of the explanations were from the descendants of the early pioneers..." And, "The old cemetery west of the river was at one time used as an Indian burying ground. Some also claim the river and lake were named after a Crow Indian trapper and medicine man, whose name was Crowe. This Indian's grandson, known as Prof. Crowe, ... made the statement on numerous occasions that the lake and river was named after his grandfather and apparently the statement was never disputed." And, "It is also claimed that the original spelling of the name was "Crowe" which was changed to "Crow" on the Government maps simply because the person preparing the maps did not know the origin of the name." (Herald article on January 14, 1937)

"That the suggested new name is far from being new as it is shown as the name of this Lake and River on the Crown Patent Map of 1843." And, "That the Canada Atlas of 1879 shows the Lake as named Marmora and the River named Crow." (letter on January 21, 1937)

"What's in a name? that which we call a rose by any other name would smell as sweet" Shakespeare, Romeo and Juliet, Act 2, Scene 2.

(The material for this article comes from the Marmora Herald Archives. It was suggested by "A Likely Story", a compilation of Marmora Herald news articles published in 1998 by Gerald Belanger and Cathie Jones.)

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...Fireworks (continued from page 1)

May: It's time to finalize our commitment to our suppliers, make payments, plan our advertising for the boat parade and the fireworks.

June: Start the publicity using the newsletter for CLWA members, listings on events calendars, the electric sign board at the Visitors Centre, etc. Continue with fund raising to corporate donors, put out roadside signs, put up posters.

The week before: Do more publicity and more fundraising and now we start looking at the weather forecast. We prepare for a rain delay announcement, if necessary.



Steve Brownson and Randy Vilnef load fireworks into the tubes

The day before the show: The pyrotechnics detonation team loads the fireworks shells into the tubes, make the electrical connections, and secure everything to the barge.

The morning of the show: Pyrotechnics detonation team will check the connections, move the barge to the lake, and check the weather forecast. We circle the lake by boat with a loud hailer to remind people about the fireworks or alert them to the rain date. We have a noon deadline to decide to continue or postpone.

That afternoon: Anchor the barge. Watch the weather.

Lighted Boat Parade and Fireworks: Count the boats. Enjoy the show!

The next day: Move the barge back to the Fire Department, take the tubes apart, clean the barge, return the barge to Bonters, collect the roadside signs.

August: Exec Board meeting critique of the fireworks weekend, thank donors, start thinking about 2014.



That's what a firework display shell bomb looks like



Thanks to our Fireworks Donors

Thank You to all who helped to make the 2013 Boat Parade and Fireworks on the Lake a success.

Thanks to Amanda Nobes, Ryan Barrons and the spectators at Booster Park.

Thanks to Randy Vilneff, Steve Brownson, Brynn Vilneff, and Bob Murphy for their pyrotechnics detonation work and many hours before and after the show.

Thanks to our corporate supporters for cash or in-kind support: Bonter Marine, Booster Park, Bayview Trailer Park, Blairton Tent and Trailer Park, McKeown Motors in Springbrook, Northland Power, and the Canadian government.

And, of course, thanks to all the CLWA members who donated to support this and all our programs.

Fireworks Donations

Bill Neill was surprised and happy to receive monies collected at Booster Park during the World Famous Lighted Boat Parade and Fireworks on the Lake.

On their own initiative Amanda Nobes and Ryan Barrons took up a collection from the spectators at Booster Park during the Fireworks show.

They raised over \$400.



Amanda Nobes, Bill Neill and Ryan Barrons

Two Surveys, Please Look at Them

The Hastings County Economic Development Committee and the Marmora and Lake Health Committee are conducting surveys that I urge you to complete. The information collected can be used by CLWA to know more about your expectations, event participation, community resources you like or think are needed plus other data that can help us better serve you.

The Hastings Count Seasonal Resident Survey has 27 questions and is available on-line at www.surveymonkey.com/s/HCSeasonalResSurvey or at the Marmora Visitor Centre. The Marmora Senior's survey, also available at the Visitor Centre, is focused on the needs of senior citizens but we can learn things from it as well. Both are confidential and results will be aggregated so your privacy is protected.

from Ritch Smith

Welcome to our New Members

Clive and Bobi Peacock, Silver Maple Lane
Lynette and Steve Warren, Cook Road
Jennifer and John Hamilton, Marble Point Road
Janis and David Green, FR 5
Linda and John Karch, Cook Road
Marty Dejczak and Corrina Lehr, High Shore Road
Anne Richardson and Mary Hubbard, Sauna Road Road
Jennifer and Peter Tate, Shanval Road
Elene and Wolfram Tausendfreund, Birch Island

Closed For the Season

If you are a snow bird, or just snow chicken, you may be away from your house or cottage for a prolonged time during the winter. Here are some thoughts on closing for the season or part of it.

- Develop a checklist of all the things that need to be done to winterize your home. Go through your normal procedures but write down what you do and how you do it.
- After the leaves have fallen, prune branches that overhang wires or the roof.
- Check the pantry for food items you might donate to the Marmora Food Bank. Do the same for your library shelves for books to give to the Friends of the Library. Books won't have an expiration date but the food might, so be sure to check the labels. You can leave both with the librarians at the Marmora library.

Fire alarms should be replaced every 10 years but it is a good practice to replace the batteries annually. Maybe this is a good item for your checklist.

CLWA Photo Contest Accepting Entries to November 1, 2013

This year's photo contest is open to anyone with exception of the CLWA board members. Photos must be in a JPEG digital or printed 4"x6" formats for the three categories:

Crowe Lake and Its Beauty
Wildlife Around the Crowe
Recreation of the Crowe Lake Waterways

Prizes for each category are: 1st prize \$50;
2nd prize; \$30; 3rd prize \$20.

Photographs must be taken around Crowe Lake, Crowe River or Beaver Creek to be eligible. Each photo requires your name, address, telephone number, *photo caption or title*, date and information on where the photograph was taken. To win, photos must have been taken within two years of contest.

Each person can enter a limit of one entry per category for a total maximum of three (3) pictures. A maximum of two prizes per person will be awarded. By entering, you are acknowledging your permission for CLWA to use your photo.

PHOTOS MUST BE RECEIVED BY NOVEMBER 1st.

Printed photos are to be mailed to: Crowe Lake Waterway Association, Box 192, Marmora, ON, K0K 2M0 or dropped in the CLWA box at Marmora Insurance (Bennett's) on Forsythe.

On line entries are to be emailed to:

info@clwa.ca

Full contest rules are on our web site at:

www.clwa.ca

Coming Events

Oct 4	Open MIC at Marmora Curling Club (first Friday of each month)
Oct 14	Happy Thanksgiving (Canada)
Nov 28	Happy Thanksgiving (United States)
Dec 25	Merry Christmas
Jan 1, 2014	Happy New Year
Jan 31 – Feb 2	Marmora SnoFest Winter Festival
Feb 15*	CLWA Pike Catch 'Em and Keep 'EM Ice Fishing Derby
April*	Marmora Area Canoe & Kayak Festival – MACK FEST
May	CLWA membership renewal
June 28*	World Famous Lighted Boat Parade and Fireworks on the Lake
July 12*	CLWA Pike Catch 'Em and Keep 'EM Ice Fishing Derby
July 19*	CLWA AGM

*exact dates to be determined, watch the website and the newsletters

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